

Journalism and Media Production

2015-2016

Welcome to the Journalism elective! You will be producing, creating, editing, and starring in videos that will broadcast to the Mendez community throughout the year! Ms. Park's elective course (7th period) will focus more on news and announcements while Mr. Davis' elective course (2nd period) will focus on academics and entertainment for the Good Morning Mendez YouTube Channel (www.youtube.com/c/MendezMustangsMedia). Our YouTube Channel currently has 19,904 views, 224 subscribers, and 112 videos! This year, we want to increase those numbers!

EXPECTATIONS

Because our channel is public, many people including teachers, parents, district administrators, and community members view our channel. Therefore, it is imperative that you are Mendez scholars both on and off camera. There will be auditions as well as an application process to be fill various jobs shown in the table on the following page. There may be times when you have to come to school extra early or stay afterwards to film special promotional segments or work on setting up equipment. By signing up for this elective, you are committing yourself to contribute as a leader, a team player, and a proactive individual. Go Mendez Mustangs Media!

CLASS RULES

If you are disruptive, do not contribute to the production of the news show, or are uncooperative with others, you will be suspended from the crew. If you are to appear on camera, you MUST be wearing Mendez Uniforms that include the Mendez logo. Students who do not look neat and like scholars are not allowed to appear on camera. You must treat ALL technology and equipment with great care. You are going to be handling very expensive and fragile equipment, software, and files. You need to be responsible and trustworthy at all times!

GRADES AND CITIZENSHIP

You will be receiving a grade for this class. You must fulfill all the requirements of the job position that you will have for the entire school year. You will be turning in weekly assignments in this class and you will be graded on how well you follow through on your commitments and contribute positively to the production of our news show.

A = 100-90% B = 89-80% C = 79-70% D = 69-60% F = 59-0%

CONTACT ME: Please feel free to call or email me if you have any questions!

My email address: deborah.park@sausd.us OR deborah.park@sausdlearns.net

Conference period: 8th period

POSITION	JOB DESCRIPTION
Director (1)	
Producers (2)	
Set Designer (1)	
Camera Operators (2)	
Writers (2)	
Hair/Make-up (1)	
Sound (1)	
Gaffer (1)	

Anchors (6)	
Video Editors (2)	
Graphics Coordinator (1)	
Music Director (2)	
Production Assistant (1)	

Directions: Please read the Classroom Information and sign below. Students, turn in this signed paper only and keep the first two pages in your binder.

I have read and I understand the Classroom Information and Expectations for myself.

Student **Signature**

Date

Student Name **(printed)**

Parent or Guardian Information: I have read and I understand the Classroom Information and Expectations for my child.

Parent/Guardian **Signature**

Date

Parent/Guardian Name **(printed)**

The best place to call me is at... HOME WORK CELL

The phone number is: () _____

You can also reach me by my email: _____

Thank you. I look forward to a wonderful year of learning with your son/daughter!
Ms. Park